

Success Story

Seabourne Logistics thrives with Sage Intacct

“The user-friendly and cloud-based nature of Sage is a non-negotiable factor needed by every SME business in today’s times.”

Rehan Pretorius

Executive Head of Finance, Seabourne Logistics



Empowering logistics through technology

Seabourne Logistics is a South African logistics company that specialises in warehousing and courier services. The company was founded by husband-and-wife, Garry and Ezelle Harris in 2002 and has since grown to become a leading provider of logistics services in the country.



Specialising in solving challenges

Seabourne Logistics is committed to providing its customers with the highest quality of service by solving complex logistical challenges. The company's values of honesty, integrity, teamwork, and passion are reflected in everything they do.



From family business to market leader

In 2009, Seabourne Logistics sold a 70% stake in the business to the Seabourne Group, a family-owned and established global logistics service provider. This partnership has helped the company to grow and expand its operations.

Key outcomes

- Access to real-time financial data driving better business decisions
- User-friendly Business Intelligence tool to collect, analyse and display data.
- Improved overall performance by automating tasks and providing insights

Sage

Company

Seabourne Logistics

Location

Johannesburg, South Africa

Industry

Logistics (Courier)

Sage Products

Sage Intacct & Sage Intacct Planning

SEABOURNE
LOGISTICS

About Seabourne Logistics

Seabourne Logistics is a family-owned, global logistics service provider specialising in integrated transport and warehouse management.



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Seabourne's expansion partner

To facilitate a complex set of offerings, Seabourne Logistics needed a robust, user-friendly solution to manage their finances, forecasting, and reporting. Sage Intacct and Sage Intacct Planning Module for financial planning and budgeting was the solution to this problem. Due to the versatility of Sage Intacct, it has become an integral part of Seabourne Logistics' operations.

Overcoming the reporting hurdle

Reporting used to be a manual, Excel-based process for Seabourne Logistics and has now been streamlined significantly through Sage Intacct. The robust reporting feature allows Seabourne to gain accurate, real-time insights into their business, making the decision-making process quicker and more effective.

Optimising budgets and forecasts

Sage Intacct Planning allowed Seabourne Logistics to move away from spreadsheet-based forecasts. Financial planning and budgeting became more dynamic and less time-consuming, allowing the team to track the company's performance against predefined targets effectively.

Enabling mobile accessibility

The cloud-based functionality of Sage Intacct ensures that data is accessible from anywhere and at anytime. This is essential in the logistics sector, where timeliness is imperative. The software's mobile accessibility allows both employees and clients to keep track of invoices and make data-driven decisions on the go. The convenience, adaptability, and user-friendly nature of Sage Intacct make it a compelling choice for any business looking to streamline its operations and enhance its service offerings.

Empowering their team

Seabourne Logistics is able to provide access to their financial position to any team member. The executive management team as well as employees across various departments can easily interact with the system. This universal accessibility has a ripple effect, empowering teams to be more independent and make more informed decisions, which in turn speeds up operations and optimises customer service.

Enhancing customer experience

The ability to create and send invoices quickly is crucial in the fast-paced world of logistics, where timing can make or break customer satisfaction. Sage Intacct shines in this area, allowing Seabourne Logistics to generate invoices online and dispatch them to clients in a matter of seconds. This expedites the billing process, reduces administrative burden, and enhances the overall customer experience by ensuring timely and accurate billing.

The right implementation partner

Seabourne Logistics chose Signature Business Solutions as their preferred partner for the complex implementation of Sage Intacct early 2022. Signature has played a significant role in the implementation, through considered collaboration with the dedicated teams at Seabourne Logistics. The next phase of the project involves the integration with Netcash into their existing Sage Intacct system.



“Sage Intacct helps us to meet plenty of our daily business activities whether it is controlling of accounts receivable, accounts payable or providing timely information to top management.”

Rehan Pretorius

Executive Head of Finance, Seabourne Logistics

A Versatile Toolset

Whether it's integrating with bank accounts for seamless transaction reconciliation or helping with VAT submissions, Sage covers a broad spectrum of activities. This level of versatility is invaluable to a business as multifaceted as Seabourne Logistics. Sage offers multiple solutions within a single, easy-to-use platform.

A real success story

Seabourne Logistics has become a success story in their field, through their commitment to excellence, customer experience and service offerings. Sage Intacct provides a fundamental financial planning and budgeting tool, which has helped Seabourne go from strength to strength. From reporting and budgeting to financial management, Sage provides an all-in-one solution that saves time and delivers powerful results.

Seabourne Logistics has effectively leveraged Sage Intacct's comprehensive and user-friendly tools to streamline its financial management, reporting, and planning. This partnership has contributed to the company's success in the logistics sector.



Sage



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